



Department of Communication & Journalism

CMJR



Introductions



COMMUNICATION &
JOURNALISM

The Department of
Communication &
Journalism has much to
offer you!

WELCOME!



A large, spreading tree with a building in the background. The tree's branches are thick and dark, with green leaves filling the upper half of the frame. The building is a light-colored, multi-story structure with a central entrance and steps, partially obscured by the tree's canopy. The ground is a mix of grass and shadows from the tree.

1715 CMJR Majors

Master's and PhD program

400+ COMM or JOUR minors

Award-Winning Faculty

Engaged Research

Great Advisors!

6 Degrees

2 Minors

4 Certificates

The Department
of Communication
& Journalism is
located in Bolton
Hall right behind
the Century Tree.



CMJR



TEXAS A&M UNIVERSITY
Communication &
Journalism

Our introduction to CMJR today will include these topics

- Our three majors
- Our six degrees
- Our four certificates
- Our high impact practices





Following our introduction to CMJR, you'll meet with your Academic Advisor

- They will tell you everything you need to know to register for classes.
- You will all register for classes this afternoon in Bolton Hall!

Let's get started with your introduction to CMJR!



Majors

Communication
(COMM)

Journalism (JOUR)

Telecommunication
Media Studies (TCMS)



COMMUNICATION &
JOURNALISM



These are our six degrees

BA=COMM

BS=COMM

BA=JOUR

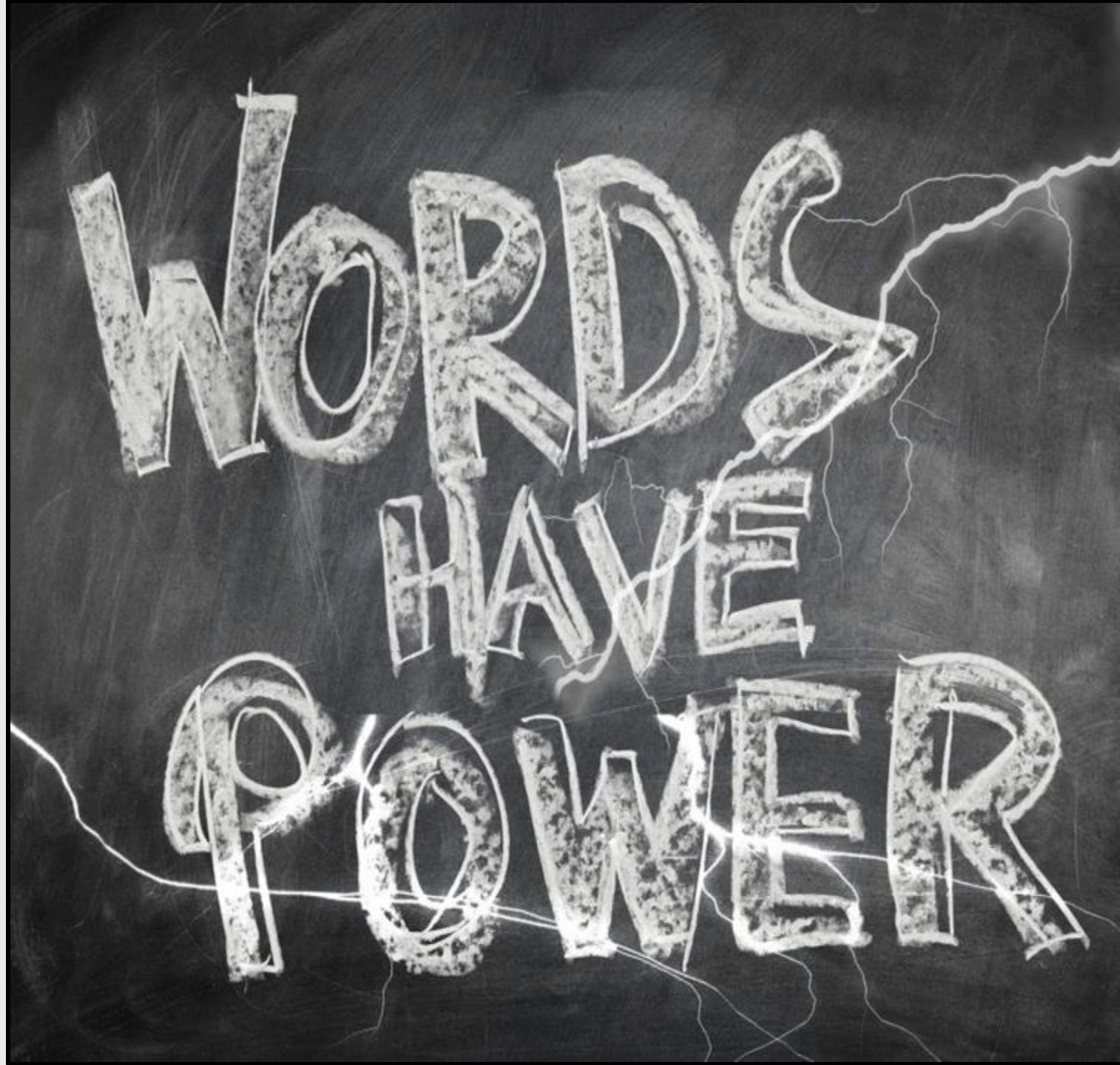
BS=JOUR

BA=TCMS

BS=TCMS

The BA=COMM is a broad-based, liberal arts-oriented degree.

- Students learn to use language, and other available means, to influence and persuade individuals, publics, societies, and for commercial, political, religious or social purposes.
- Less structured than BS=COMM



The BS=COMM is an arts & sciences degree in communication intervention.

- Use communication strategically and collaboratively in business, commerce, health, leadership, data-science, and media to get results.
- Digital storytelling, data visualization, planning, strategy, persuasion.
- More structured than BA=COMM
- More quantitative than the BA=COMM





The BA=JOUR features a qualitative approach to journalism.

- Traditional and emerging media with a qualitative background and approach.
- Design your own focus area.
- Small classes, lots of hands-on, practical experience.
- Internships.
- Emphasis on sports, multimedia, political, arts & entertainment, magazine, and literary nonfiction journalism.

The BA=JOUR features a qualitative approach to journalism.

- Traditional and emerging media with a quantitative background and approach.
- Design your own focus area.
- Small classes, lots of hands-on, practical experience.
- Internships.
- Emphasis on science and data journalism in a variety of contexts including sports, technology, science, politics.



The BA=TCMS is a broad-based, liberal arts-oriented degree in media studies.

- Studies how media work to shape our world.
- Qualitative analysis of media messages.
- Participation in media practices.
- Less structured than BS=TCMS.





The BS=TCMS is an arts and sciences degree in media studies.

- Examines media industries and their audiences.
- Quantitative analysis of media messages
- Participation in media practices.
- More structured than BA=TCMS.
- Media law & policy; media technologies.

Two Minors

Communication

Journalism



All CMJR majors earn a minor that they choose.

BS=COMM may replace the minor with a certificate.



- There are over 100 minors to choose from at Texas A&M
 - COMM and TCMS majors may minor in any of these, including in JOUR.
 - JOUR majors may minor in any of these including in COMM
- A major can't minor in the same major.
 - A COMM/TCMS major can't minor in COMM.
 - A JOUR major can't minor in JOUR

Examples of minors include everything from:

- Biomedical Science to Museum Studies
- Business to Creative Studies
- Studio Art to Graphic Design
- Psychology to
 - Science Fiction and Fantasy Studies
- Geophysics to Religious Studies
- History to Math
- Astrophysics to Tourism Management
- Entrepreneurship to Sport Management



CMJR Certificates are additional, optional curriculum that fit within the degree, though plan early!

- ❖ Leadership & Conflict Management
- ❖ Health Communication
- ❖ Social Media
- ❖ Strategic Communication



Certificate in Leadership & Conflict Management

Foundation Course: COMM 324 Communication Leadership & Conflict Management

- Politics
- Management
- Human Resources
- Law
- Religion
- Non-profits
- Teaching



Certificate in Health Communication



Foundation course: COMM 370 Health Communication

- Patient advocate
- PR for Hospital
- Lobbyist
- Non-profit
- Insurance
- Healthcare Provider
- Education Entertainment

Certificate in Social Media

Foundation Course: COMM 275
Introduction to Social Media

- Entrepreneur
- Influencer
- Social Media Manager
- Internet Marketing
- Blogger
- Digital Strategist
- Online Community Manager
- Social Media Analyst
- Social Media Planner
- Any kind of Journalist



Certificate in Strategic Communication



Foundation Course: COMM 323 Strategic Communication

- Public Relations
- Advertising
- Marketing
- Sales
- Tactics, such as:
 - Public speaking
 - Event management
 - Graphics producer

CMJR Honors



Students with a 3.5 gpr will receive an invitation to CMJR Honors.

Honors students take a pattern of 18 hours of Honors courses.

Honors students do not take all of their courses as Honors courses.

	COMM-BA	COMM-BS	JOUR-BA	JOUR-BS	TCMS-BA	TCMS-BS
Minor	Required	Required or Certificate	Required	Required	Required	Required
Honors	Option	Option	Option	Option	Option	Option
Generalist— Minor-Yes! Certificate-No	Option	Option	Option	Option	Option	Option
Leadership & Conflict Management	Option	Option	Option	Option	Option	Option
Health Communication	Option	Option	Option	Option	Option	Option
Strategic Communication	Option	Option	Option	Option	Option	Option
Social Media	Option	Option	Option	Option	Option	Option



High Impact Practices



Education Abroad

Internships/Relevant Work Experience

Marketable Skills

Undergraduate Research

Leadership and service!!





CMJR to Italy

Florence for the Wintermester 2026

Rome for Spring Semester



CMJR to Ireland

- 4-5 weeks in the summer

CMJR to Paris

Summer 2026





CMJR to Costa Rica



Spring Break 2026

New for 2025

- CMJR to Czech Republic (May 2026)
- CMJR to Belize (Summer)
- CMJR to Australia (May 2025)



Thousands of study abroad locations worldwide





Undergraduate Research



Internships

An Internship is required for
BA and BS JOUR

Internships are highly
recommended for
COMM & TCMS





Local Sports Teams



12TH MAN
PRODUCTIONS





Internships on campus



Coaches' Night

Internship



What is an e-portfolio?



Each student creates
an Eportfolio

Feature your
marketable skills!!


Lead and Serve

Department of Communication
and Journalism



Lead and Serve: Clubs and Organizations

- Student Communication Association
- Creative Media Lab
- Public Relations Student Society of America
- Lambda Pi Eta



Network with your fellow Aggies...the people who will be your lifelong friends and associates.

We are the Aggies
...the Aggies are we!!



Great courses +
Great leadership & service +
Great internships +
Great e-portfolio full of evidence
of marketable skills =

- Careers
- Opportunities
- Great jobs!

Welcome to Communication and Journalism



Thanks & Gig 'em

| CONTACT US

Department of Communication
& Journalism

(979) 862-6968

cmjradvising@tamu.edu

| FOLLOW US



TAMU Communication and
Journalism



@commjourtamu



Switching Gears!



- ❖ Your CMJR Faculty have created a wonderful curriculum for you.
- ❖ Your Advisors are here to help you navigate this curriculum and your college years.
- ❖ In order to navigate this curriculum successfully, it is necessary for you to follow **TAMU Student Rules** and **CMJR Policies**.
- ❖ The **CMJR Policies** are contained the in **CMJR Admissions Contract**.
- ❖ The QR code that follows will take you to that **CMJR Admissions Contract**.



CMJR Admission Contract

tx.ag/CMJRcontract



Contact Information

Name

UIN

Cell Phone

First Semester

Expected (estimated) Graduation

TAMU email

Personal Email

Major

T-Shirt Size



Registration Policies

- ❖ An advisor will check my schedule after registration closes.
- ❖ If I register for incorrect courses, an advisor will change my schedule and add appropriate courses.
- ❖ It is my responsibility to notify advisors of any academic credit not listed on Howdy.



ABSOLUTE RULES

Follow all rules stated in
the Undergraduate Catalog
and Student Rules

catalog.tamu.edu

student-rules.tamu.edu

aggiehonor.tamu.edu



Items that will BLOCK you from registering

- Fewer than 3 hours of major coursework each semester
- Declare minor by 60 hours; HOLD after 75 hours
- MANDATORY Degree Check-Up meeting after 60 hours (*not during first semester*)
- Complete the entire math requirement by 60 hours
- If beyond 60 hours, complete math in the next two semesters
- Complete Central Courses by 90 hours
(*see specific contract for details*)



Items that are STRONGLY RECOMMENDED

- Graduate in 4 years or less
- Avoid transfer coursework in your FINAL semester
- Take 15 hours per semester or average 30 hours per academic year.
- For BS-TCMS: contact advisor to enroll in QUANT skills
- All Internships for credit must be approved ***before*** you begin them
- For ALL: Check TAMU email daily... “Advisor’s Call”



Today's GOALS

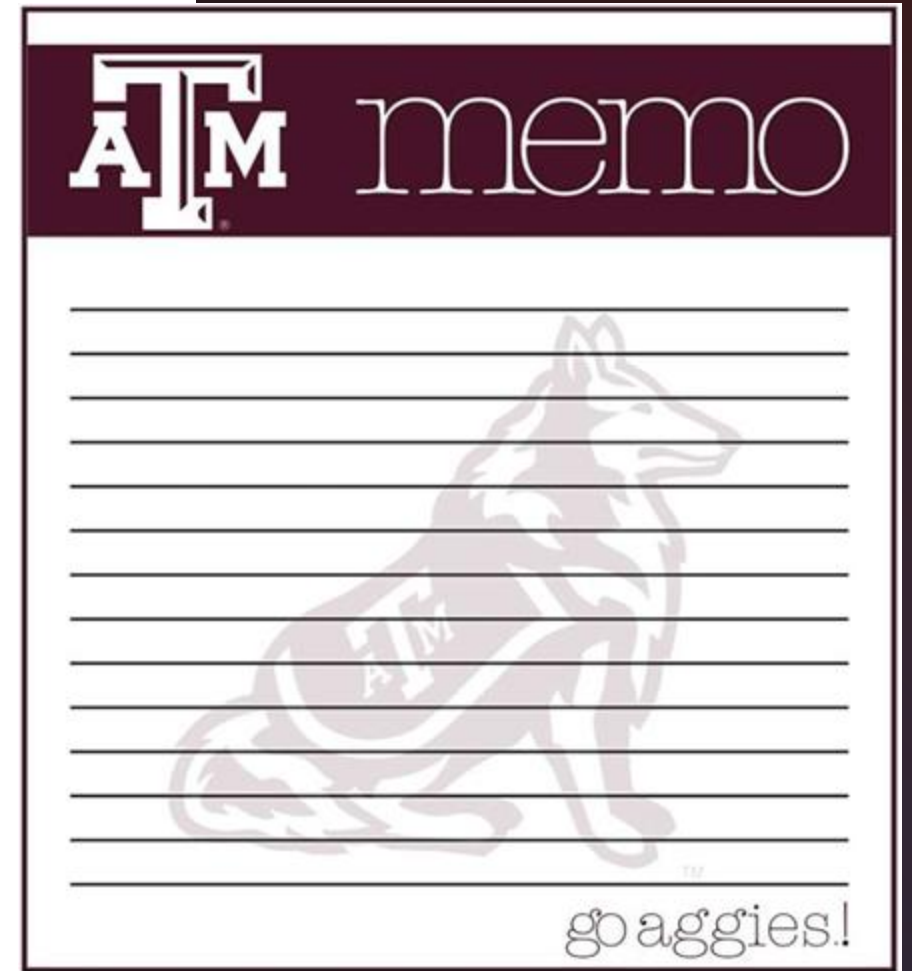
Register for 13 - 17 hours of coursework that applies to your Bachelor's Degree from Texas A&M University.

- Most courses have already been selected for you!
- Revise/refine your current schedule.
- This is your only job for today.
- Plan all of your classes around COMM/JOUR major coursework.
- Plan for backups in case your desired course fills up.



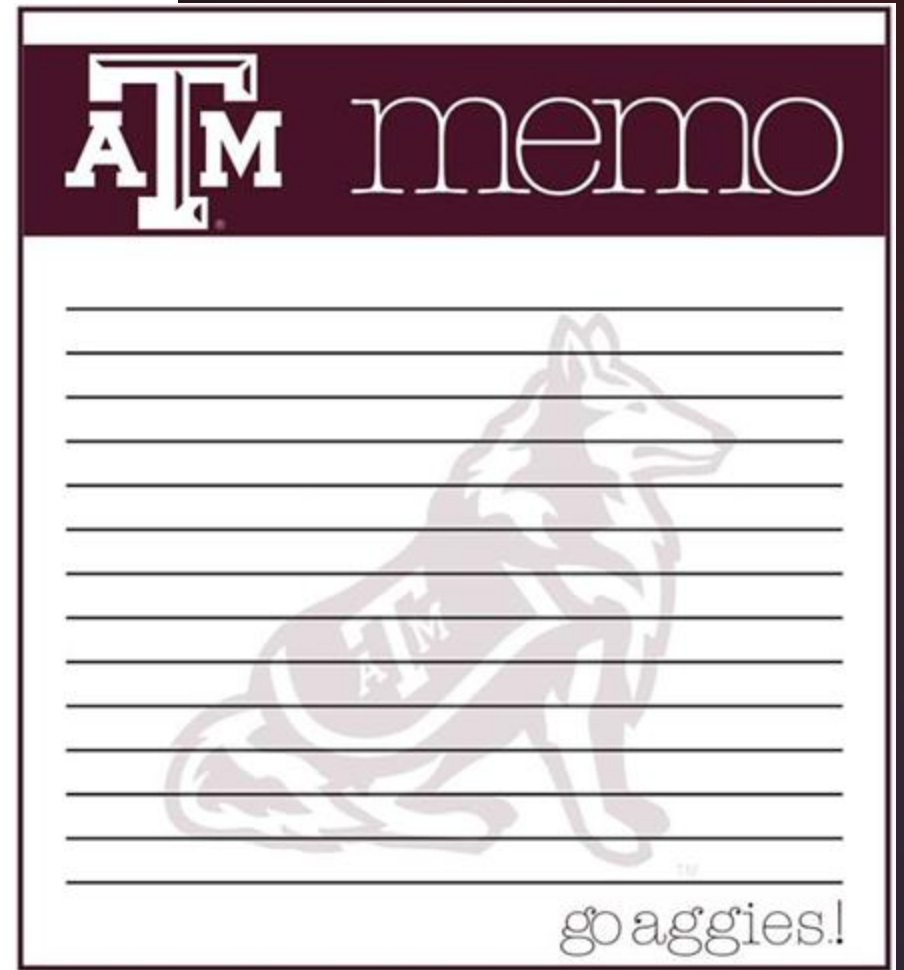
NOTES for Transfer Students

- The Advisors are GREAT at what they do!
- ALL CMJR students are required to take at least 4 hours of COMM/JOUR coursework in Fall 2025.
 - COMM/TCMS take COMM 280 (1 hour)
 - JOUR take JOUR 285 (1 hour)
- You may make updates to adjust the other courses if seats are available.
- We are here to HELP YOU!



NOTES for Freshmen

- The Advisors are GREAT at what they do!
- ALL CMJR/TCMS students are required to take COMM 101 and COMM 291.
- You may make updates to adjust the other courses if seats are available.
- All CMJR students are required to take at least 4 hours of COMM/JOUR coursework in Fall 2025.
- We are here to HELP YOU!



Note

- Your schedule will be reviewed by an advisor or by me over the next week.
- If you have registered for classes that don't apply to your degree or aren't appropriate for your level, those classes will be dropped and you will be placed in appropriate classes.





Preparing for Registration

- Work here until Noon
- Return as early as 1:15pm
- All **must return** by 1:30pm for **2:00pm** registration

Registered by 2:00pm 3:00pm!

Parents' and Family Meeting

Halbouty 101 at 1:30 p.m.



— College of Arts & Sciences Programs and Services Open House

*Free snacks
and swag!*

Discover what's possible in the
College of Arts & Sciences

NSC Day 2

11:00am - 1:00pm
Academic Building



ArtSci Study Abroad



aggieTEACH



Career Center



First 2 Finish



Health Services

Come learn about the ArtSci tailored
resources that help students grow,
connect, and achieve their goals



HOWDY ARTSCI

HOWDY WEEK 2025

Follow us on social!
@tamuartsci



Friday, August 22, 2025

10 a.m. - 1 p.m.

**Instructional Laboratory and
Innovative Learning Building
(ILSQ)**

Join the College of
Arts and Sciences for our
2025 Howdy Week event!

Department Booths!
Demonstrations!
Food Trucks!
and MORE!

Watch for our email
with more information!



TEXAS A&M UNIVERSITY
College of Arts
& Sciences

Lunch Options

- MSC (7 min walk)
 - Panda Express
 - Rev's American Grill
 - Chick-Fil-A
- Sbisa Dining Hall (4 min walk)
- Dixie Chicken (10 min walk)
- Subway (8 min walk)
- Freebirds (8 min walk)
- Roni's Mac Bar (8 min walk)
- Potbelly Sandwich Shop (8 min walk)
- Chipotle Mexican Grill (12 min walk)



Take a photo of this slide

Last Names A - L

You will register in
Bolton Hall 024
(BLTN)

Check-in by 1:15 pm

You will turn in **The Green Sheet** after lunch
(this is how we'll take attendance)

Take a photo of this slide

Last Names M - Z

You will register in
Bolton Hall 019
(BLTN)

Check-in by 1:15 pm

You will turn in **The Green Sheet** after lunch
(this is how we'll take attendance)

Now, let's go to

Howdy.tamu.edu

Your advisors will show you
how to search for classes
and add those to your
shopping cart.

